

**AMENDMENTS TO THE SPECIFICATION**

**At Paragraphs [01], [02], [30]-[32], [41], and [47]**

Please amend paragraphs [01], [02], [30]-[32], [41], and [47] of the specification as follows:

[01] This application makes reference to, claims priority to, and claims the benefit of:

United States Provisional Application Serial No. 60/432,472 (~~Attorney Docket No. 14185US01-01001P-BP-2800~~) filed December 11, 2002;

United States Provisional Application Serial No. 60/443,894 (~~Attorney Docket No. 14274US01-01002P-BP-2801~~) filed January 30, 2003;

United States Provisional Application Serial No. 60/457,179 (~~Attorney Docket No. 14825US01-01015P-BP-2831~~) filed March 25, 2003; and

United States Provisional Application Serial No. 60/445,759 (~~Attorney Docket No. 14305US01-010017P-BP-2813~~) filed February 6, 2003;

[02] This application also makes reference to:

United States Application Serial No. [[ ]]10/657,390 (~~Attorney Docket No. 14185US02-01001P-BP-2800~~) filed September 8, 2003; and

United States Application Serial No. [[\_\_\_\_\_]]10/660,267 (Attorney Docket No. ~~14274US02-01002P-BP-2801~~) filed September 11, 2003.

[30] In general, a media exchange software platform may provide a user of a media processing system with the capability to control information related to media, data and/or service announcements using, for example, the remote control. For example, the media exchange software platform [[105]]107 may provide a user of the home media processing system 101 with the capability to control interaction of announcements using, for example, the remote control 111. In a somewhat similar manner, the media exchange software platform [[103]]108 may provide a user of the friend or family member's home with the capability to control interaction of announcements using, for example, the remote control 112. In either case, the user may be adapted to utilize a user input to control a service announcement. For example, the remote control 111 may be adapted to receive a user input to control a service announcement functionality of the media processing system 101.

[31] The remote control [[108]]111 may communicate in a wireless manner with the MPS 101 via infrared or RF signals, in accordance with various embodiments of the invention. Similarly, the remote control 112 may be adapted to receive a user input to control a service announcement functionality of the media processing

system 103. In this regard, the remote control ~~[[108]]~~112 may communicate in a wireless manner with the MPS 103 via infrared or RF signals, in accordance with various embodiments of the invention.

[32] Although the remote control ~~[[108]]~~111 may be utilized to control at least some of the service announcement functionality of the media processing systems 101, and 103, the invention is not so limited. Accordingly, the user may utilize other devices that may function as I/O devices and/or navigational tools to control the service announcement functionality of the media processing systems 101, 103. For example, a mouse, a touch-screen TV display, and/or a keyboard may be utilized to control the synchronized functionality of the media processing systems 101, 103. In accordance with another aspect of the invention, a special code reading device may be utilized to scan, read and/or interpret various service announcement functionality codes that may be displayed on the TV screen 118, for example. The special code reading device may also have the capability to scan service announcement functionality that may be found in print media including, but not limited to, magazines, newspapers, books and charts.

[41] Each of the media processing systems 101, 103 may have the capability to receive the media from the third (3rd) party provider 106, in accordance with

various embodiments of the invention. The TV screen [[106]]118 of the media processing system 101 may provide a user with the capability to receive and view media content associated with service announcement functionality. Accordingly, a notification associated with an announcement function may be received from the third (3rd) party broadcaster 103 and may be displayed on the TV screen 118 of the media processing system 101. The notification may be automatically displayed or it may be displayed based on user interaction. For example, the user interaction may include the pushing of a button on the remote control [[118]]111 by a user of the media processing system 101. In this regard, the user may choose when to view the service announcement notification and may even decide what types of service announcement notification should be received and when they should be received.

[47] A channel view of a media processing system may comprise a table of media channels along with corresponding scheduled media content, in accordance with an embodiment of the present invention. A media view of a media processing system may comprise a table of media content categories versus media content, in accordance with an embodiment of the present invention. Both the channel view and the media view may be viewed by a user on a television screen of a media processing system. United States Application Serial No. [[  
\_\_\_\_\_]10/675,382 (~~Attorney Docket No. 14276US02~~) filed September 30,

Application № 10/675,489  
Reply to Office Action of October 3, 2007

2003 discloses a method and system for media processing providing access to a channel guide, aspects of which illustrate exemplary media and device views, the contents of which are incorporated herein by reference in its entirety. United States Application Serial No. [[ ]]10/675,081 (~~Attorney Docket No. 44306US02~~) filed September 30, 2003 discloses a method and system for media exchange network functionality synchronized with media broadcasting, which provides, among other things, access to information related to a broadcast television program and is incorporated herein by reference in its entirety.